

THE ALAN PLAISTED SCHOLARSHIP FUND

FOR THE

2017 NAMA/MSU Executive Development Program Application

Established by the Plaisted Family to advance educational opportunities for all SEVA state members, the Alan Plaisted Scholarship Fund was developed in honor and memory of Alan Plaisted. The Alan Plaisted Scholarship Fund includes one all-expense paid scholarship for the 2017 NAMA/MSU Executive Development Program. The 2017 recipient will receive full tuition to this program valued at \$3,475.00, plus airfare/transportation costs and lodging.

The NAMA/MSU Executive Development Program, scheduled for October 22-26, 2017, is designed for senior level executives and business owners as well as high potential and mid-level managers who have significant general management and functional responsibility in the vending, coffee service, foodservice and related industries. This unique program provides a comprehensive look at current successful business practices in these industries, including the environment in which a vending, coffee service, and foodservice company operates, and the key functional areas of management. The NAMA/MSU Executive Development Program is taught by a group of MSU's most distinguished faculty, along with speakers with excellent knowledge of and backgrounds in their fields. For further information about the program, visit <https://www.namanow.org/education-2/msu-executive-development-program>.

The selection process includes:

- *An independent and unbiased Selection Committee chooses a recipient and one alternate. If the recipient is unable to attend the program for any reason, the alternate will be given the opportunity to use the scholarship.*
- *Selection will be made based on application criteria and responses to the essay as noted in the application.*
- *The scholarship recipient will be personally notified once he or she has been selected, with written notification and program information following via U.S. Mail.*

**Scholarship recipients agree to have their names and likeness included in press releases, publications, and websites.*

ABOUT THE PROGRAM AND ALAN FROM A COUPLE OF OUR ALAN PLAISTED SCHOLARSHIP FUND RECIPIENTS:

"Not only did I gain new business/personal contacts and relationships, I gained valuable insights into the Operator side of the business, which gave me a much better understanding of how I, as a supplier, can more effectively connect with my Operator clients and ultimately add more value to our relationship."

"Mr. Plaisted was more than just a customer, he was also a friend and role model. The respect and trust he gave to me built confidence, motivated me and made me better at my job."

Daryl Thomas
G&J Marketing and Sales

"I was told about the program week and how much work was involved. This was true, however, the training covered several aspects and everyone could learn something from each segment. It was an amazing opportunity to network and build relationships with others within the industry."

"Not only was Alan one of the first operators that I met, but I also had the pleasure to work with and learn so much about the industry from him."

Kelly Saad
Vistar



Alan Plaisted was the longtime owner/operator of Southern Refreshment Services and an active member of the Georgia State Council. He was an industry leader, avid supporter, visionary and past chairman of SEVA.

