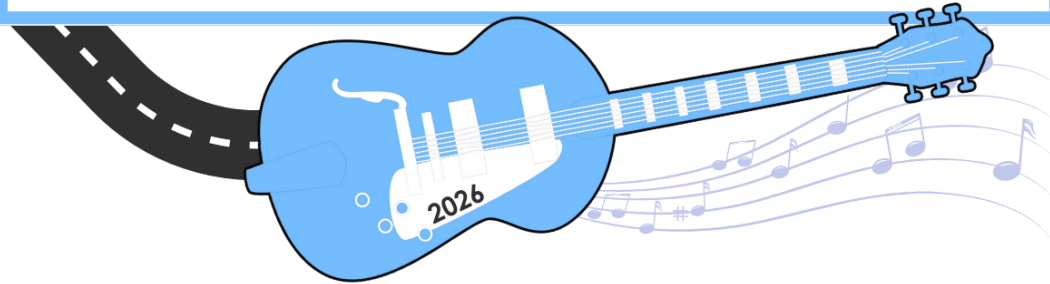


REACH THE ENTIRE SOUTHEAST REGION AT ONE CONVENTION

SAVE THE DATE

The SEVA CROSSROADS



2026 CONVENTION

WHEN:

JUNE 23 -25, 2026

WHERE:

The Lodge at Gulf State Park
Gulf Shores, AL

INFO: southeastvending.org

Join us in beautiful Gulf Shores!

**DO NOT MISS THE
SOUTH'S PREMIER
VENDING EVENT
IN A PREMIER
LOCATION!**

ALABAMA
ARKANSAS
GEORGIA
FLORIDA
MISSISSIPPI
LOUISIANA
TENNESSEE

2026 SEVA SPONSORSHIP PACKAGE

The 2026 SEVA Convention will host seven states in one location, and you don't want to miss it! Your sponsorship of this event will allow you to reach buyers and demonstrate support for their organization. We expect over 250 people to attend the convention, with operator companies represented. As a sponsor of SEVA, you will be reaching an influential audience of key decision makers in the relaxed atmosphere of The Lodge at Gulf State Park in Gulf Shores.

SPONSOR BENEFITS AND RECOGNITION!

- **EVENT PROMOTION:** Sponsors are recognized through special badges, ribbons, signage, sponsor loops and stage recognition!
- **ADVERTISING:** Advertise through print ads, programs, website and social media promotions!
- **BRAND/ PRODUCT PROMOTION:** Promote your brand or your latest product at the Supplier Showcase!
- **TAKE THE STAGE:** As a Presenting, Platinum or Gold sponsor take the stage to promote your company or brand. Engage the audience with a game or your latest advertising!
- **GIVEAWAY:** Score Big with your customers by giving a SEVA supplied gift card away to one of your lucky customers!
- **GET ACTIVE:** Join an activity with your customers for some friendly competition in outdoor SEVA activities.
- **NETWORKING:** Spend quality time with your customers at a SEVA-sponsored dinner and show!

WANT TO KNOW MORE? Contact **SEVA Sponsorship Chair Lisa Oglesby** at **901-232-0558** or lisa.oglesby@pfgc.com.

DON'T DELAY! ALL SPONSORSHIP CONFIRMATIONS AND PAYMENT MUST BE IN BY MAY 1, 2026.

SEVA 2026 SPONSORSHIP LEVELS	PRESENTING	PLATINUM	GOLD	SILVER	BRONZE
SPONSOR BENEFITS	\$15,000	\$10,000	\$5,000	\$2,500	\$1,500
COMPLIMENTARY Convention Registration(s) per level. Up to \$1500 Value.	6	4	2	1	0
ACCESS to SEVA Convention Attendee List.	✓	✓	✓	✓	✓
CONVENTION RECOGNITION to include Signage.	✓	✓	✓	✓	✓
PRINT AD OR LISTING in Convention Program.	FULL PAGE COLOR	FULL PAGE B&W	HALF PAGE B&W	HALF PAGE B&W	LISTED
ADVERTISE your Logo on the Rotating Banner or Name Listing on Sponsor Page. See <i>Grid for Designation</i> .	1 st Position LOGO Landing & Sponsor Page	2 nd Position LOGO Landing & Sponsor Page	3 rd Position NAME LISTING Landing & Sponsor Page	NAME LISTING Sponsor Page	NAME LISTING Sponsor Page
SOCIAL MEDIA Sponsor Recognition on SEVA FB Page.	✓ Logo Mentions	✓ Logo Mentions	Non Logo Sponsor Recognition	Non Logo Sponsor Recognition	Non Logo Sponsor Recognition
PROMOTIONAL OPPORTUNITY! Take the stage to promote your company/product by engaging your audience with games or your latest commercials. This will occur during Educational Sessions at the event.	✓ 15 min	✓ 10 min	✓ 5 min	N/A	N/A
PROMOTIONAL OPPORTUNITY! Promote your product with a Table Centerpiece at the Educational Sessions. <i>*PRESENTATIONS will be held on Wednesday & GIFT CARDS distributed on Thursday.</i>	✓	✓	N/A	N/A	N/A
PROMOTIONAL OPPORTUNITY! Promote company in foyer during determined breaks between Educational Sessions. See <i>Grid for Designation</i> .	Entire Convention	One Day Only	N/A	N/A	N/A
PROMOTIONAL OPPORTUNITY! Permitted to Have VISI (Glass Front) Cooler Onsite.	Entire Convention & Supplier Showcase	One Day Only & Supplier Showcase	N/A	N/A	N/A
PROMOTIONAL OPPORTUNITY! Showcase your products in the Registration Sample Bag.	PRIME AMENITY Up to 3 products	PRIME AMENITY Up to 2 products	AMENITY 1 product	N/A	N/A
PROMOTIONAL OPPORTUNITY! Company/Product NON-SALES Flyer in Registration Sample Bag. <i>Company rep must be present to help stuff bags.</i>	2 Flyers	1 Flyer	N/A	N/A	N/A
PROMOTIONAL OPPORTUNITY! Sample Bag Sponsorship (<i>Flyer Insert Supplied by SEVA</i>).	✓	✓	✓	N/A	N/A
PROMOTIONAL OPPORTUNITY! Booth at SUPPLIER SHOWCASE includes 6' table. Coolers are allowed for Presenting & Platinum Sponsors ONLY. No other equipment permitted. Ice Barrels permitted for all. Booths are pre-assigned - DO NOT SET UP before time. Room will be open at 7:30 AM on Thursday.	PRIME LOCATION 1 st POSITION LARGER BOOTH	PRIME LOCATION LARGER BOOTH	REGULAR BOOTH	REGULAR BOOTH	NO BOOTH
PROMOTIONAL OPPORTUNITY! Score big with your customers by giving away a SEVA-provided gift card during the event. Everyone loves to win!	\$300	\$200	\$100	\$75	N/A
ACTIVITY SPONSOR! Sponsor activities such as the SEVA Beach Olympics, Pool Party, or Afterparty.	✓	✓	✓	N/A	N/A
ADDITIONAL COMPANY CO-SPONSORS: These may be added for \$500 per Company. See <i>Number Allowed</i> .	✓ Unlimited	✓ Unlimited	Up to TWO Additional Co-Sponsors	ONE Additional Co-Sponsor	N/A

SPECIALTY SPONSORSHIPS FOR 2026

These specialty sponsorships may be added in addition to the above sponsorships. For more information about each opportunity, please contact **Lisa Oglesby, Sponsorship Chair, at lisa.oglesby@pfgc.com**.

SPONSORSHIP	PRICE	AVAILABILITY	AMENITIES
ACTIVITY SPONSOR <i>Beach Olympics (Wednesday)</i>	\$500 <i>Per Sponsor</i>	10 Available	<i>Event Signage, Listing in Event Program</i>
AFTERPARTY SPONSOR <i>SEVA Afterparty (Thursday)</i>	\$2500 <i>Per Sponsor</i>	2 Available	<i>Event Signage, Logo in Event Program, Website Listing, Social Media Mention, Opportunity to Provide Product at Event</i>
BREAKFAST SPONSOR <i>Wednesday (2 Available)</i> <i>Thursday (2 Available)</i>	\$1500 + <i>Product for 150</i> <i>Per Sponsor</i>	4 Available <i>(2 Wed, 2 Thurs)</i>	<i>Event Signage, Logo in Event Program, Website Listing, Social Media Mention, Product at Event (150)</i>
ICE CREAM SPONSOR <i>Ice Cream Social (Wednesday)</i>	\$1500 + <i>Product for 150</i>	1 Available	<i>Event Signage, Logo in Event Program, Website Listing, Social Media Mention, Product at Event (150)</i>
POOL PARTY SPONSOR <i>Afternoon by the Pool (Tuesday)</i>	\$2500 <i>Per Sponsor</i>	2 Available	<i>Event Signage, Logo in Event Program, Website Listing, Opportunity to Provide Product at Event (75 ppl)</i>

SILENT AUCTION OPPORTUNITY 2026

SEVA will be holding its annual silent auction to benefit the Alan Plaisted Memorial Scholarship Fund (APMSF) on Wednesday, June 24, 2026. We personally invite you to partner with us as a SEVA Silent Auction Donor. For your commitment, you will receive special event recognition, event program recognition, and the knowledge that your very generous gift will help us raise the necessary resources to fund the APMSF which is now an educational scholarship available to SEVA members and their families to use for post-secondary education. Won't you consider donating an item(s) to support the continued work of the APMSF and SEVA?

SILENT AUCTION DONATION & VALUE:

DONATION DESCRIPTION:

DONOR NAME (AS YOU WISH IT TO APPEAR IN PROMOTION):

DONOR SIGNATURE:

☐ I WILL **SHIP** MY DONATION TO THE LODGE NO EARLIER THAN 6/19/26.

☐ I WILL **BRING** MY DONATION TO THE CONVENTION.

SPONSOR COMMITMENT FORM & CHECKLIST

- ✓ Please complete this form and **SCAN & EMAIL** to **SEVA SPONSOR CHAIR** and **SEVA TREASURER**.
- ✓ Once received, the **SEVA TREASURER** will email an invoice and registration code if applicable to sponsor contact.
- ✓ Sponsor **WILL MAIL CHECK** to address below **OR PAY BY INVOICE** (credit card or bank draft via invoice link).
- ✓ **TO ENJOY FULL SPONSORSHIP BENEFITS, ALL PAYMENTS MUST BE RECEIVED BY MAY 1, 2026.** Initial Here to Confirm.

Please **EMAIL COMPLETED FORM** to:
 SEVA Sponsor Chair Lisa Oglesby at lisa.oglesby@pfgc.com
 SEVA Treasurer Cindie Hall at southeastvendinginfo@gmail.com

Once received, you will **RECEIVE AN EMAIL WITH AN INVOICE, AND A CODE** for your complimentary registration(s) if applicable.
 Payment may be made via a link for credit card payments which will be sent via confirmation email or via check made payable to SEVA.

CHECK PAYMENT:

CHECKS are also accepted and may be **MADE PAYABLE TO SEVA**
 and **MAILED** to:

SEVA TREASURER – Cindie Hall
 815 McNeil Avenue, Mobile, AL 36609 | #251-402-6324

PAYMENT INFO →

CREDIT CARD PAYMENT:

Click **INVOICE LINK** received via confirmation email to pay by credit card.

PLEASE SELECT SPONSORSHIP LEVEL BELOW:

	PRICE	COMP REGISTRATIONS
<input type="checkbox"/> PRESENTING SPONSOR	\$15,000	6
<input type="checkbox"/> PLATINUM SPONSOR	\$10,000	4
<input type="checkbox"/> GOLD SPONSOR	\$5,000	2
<input type="checkbox"/> SILVER SPONSOR	\$2,500	1
<input type="checkbox"/> BRONZE SPONSOR	\$1,500	0

ADD ON SPONSORSHIP: ALL SPONSORSHIPS BELOW ARE IN ADDITION TO THE ABOVE SPONSORSHIP

<input type="checkbox"/> ACTIVITY SPONSOR	\$500	0
<input type="checkbox"/> AFTERPARTY SPONSOR	\$2500	0
<input type="checkbox"/> BREAKFAST SPONSOR	\$1500 + Product for 150	0
<input type="checkbox"/> ICE CREAM SOCIAL SPONSOR	\$1500 + Product for 150	0
<input type="checkbox"/> POOL PARTY SPONSOR	\$2500	0
<input type="checkbox"/> ADDITIONAL SPONSOR, COMPANY NAME(S):	\$500	0
<input type="checkbox"/> I WILL NEED ELECTRICITY FOR SUPPLIER SHOWCASE		
<input type="checkbox"/> I WILL PROVIDE A DONATION FOR THE SEVA SILENT AUCTION	<input type="checkbox"/> I WILL SHIP/MAIL.	<input type="checkbox"/> I WILL BRING WITH ME.

PLEASE PROVIDE SPONSOR CONTACT INFORMATION:

CONTACT NAME: _____

COMPANY NAME: (as you wish it to appear in promotion) _____

ADDRESS: _____

CITY, STATE & ZIP: _____

PHONE: _____ CELL (IF DIFFERENT): _____

EMAIL REQUIRED: _____

ALL LOGOS & SPONSOR ADS MUST BE SENT TO SEVA EVENT PLANNER BY **JUNE 5, 2026** FOR INCLUSION IN EVENT PROGRAM. **SEND HIGH RES .JPG OR .PNG TO EMILY.MGGROUP@GMAIL.COM.**

CONFERENCE NETWORKING OPPORTUNITIES

TUESDAY, JUNE 23

1:00 p.m. - 5:00 p.m. **Registration**
2:00 p.m. - 4:00 p.m. **SEVA Pool Party**
5:00 p.m. - 6:00 p.m. **State Association Meetings**
7:00 p.m. - 9:00 p.m. **Opening Night Networking Party**

WEDNESDAY, JUNE 24

7:30 a.m. - 11:00 a.m. **Registration**
8:00 a.m. - 11:15 a.m. **Educational Sessions & Sponsor Presentation Day**
11:15 - 12:30 p.m. **Lunch on your Own**
12:30 - 1:00 p.m. **Ice Cream Social (if sponsored)**
1:00 p.m. **Family Beach Olympics**
6:00 p.m. - 9:30 p.m. **Silent Auction & SEVA Dinner**

THURSDAY, JUNE 19

7:30 - 10:30 a.m. **Supplier Showcase Set Up**
8:15 a.m. - 11:30 a.m. **Educational Sessions & Gift Card Giveaways**
11:30 a.m. - 1:30 p.m. **Supplier Showcase & Lunch**
2:30 p.m. **Corn Hole Tournament**
5:00 - 9:00 p.m. **Dinner on your own/Free Night to Network**
9:00 p.m. **SEVA Afterparty**

REGISTRATION
& HOTEL
INFORMATION
GOES LIVE
FEBRUARY 9, 2026.



STILL HAVE QUESTIONS?

Lisa Oglesby, SPONSORSHIP CHAIR → lisa.oglesby@pfac.com

Cindie Hall, TREASURER → southeastvendinginfo@gmail.com